



Twitter Tips

Twitter Profile Picture

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Twitter Profile Bio

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Keep it Positive, Keep it Consistent and Be Professional

When you are using your Twitter account in your job search you are using it professionally and it is important to remember to keep it positive, keep it consistent and be professional. Tweet about your job search but don't be discouraging or negative. Tweet regularly. Demonstrate your dedication, discipline, and consistency by sharing regularly and often, responding to your @'s and DM's, participating in industry-related discussions, and showcasing yourself professionally by sharing your knowledge and expertise in your industry.

Follow Industry Trends, News & People

Keep up with news and blogs in your industry and then share them with others. Keeping up with current trends in your industry also provides the added benefit of preparing you for interviews. Staying abreast of the latest ideas in your industry and developing relationships with the thought leaders in your field is developing yourself as a candidate and building your virtual professional network. Listening will show you the way in your chosen industry or field.

Share Your Expertise & Lend A Helping Hand

This is your chance to demonstrate what an asset you are. Share insights, offer tips, and point to resources. Take opportunities to demonstrate your skills. Developing relationships and referrals begins with initiating relationships and the opportunity to demonstrate your ability to receive those referrals and recommendations. Responsiveness, problem-solving, and initiative are qualities all employers are seeking. Explore your industry and your specialty to see how others in your field are using Twitter. Listen, share, and participate.